

Logotype

etoy

etoy

Logovariations



etoy

Subbrands

etoy.CORPORATION

etoy.AGENTS

etoy.ARTCOLLECTION

etoy.TANKS

Colours



White

RGB 255, 255, 255 / Pantone White
RAL 9003 / HEX #FFFFFF



Orange

RGB 255, 105, 0 / Pantone 021
RAL 2004 / HEX #FF6600



Black

RGB 0, 0, 0 / Pantone Black
RAL 9004 / HEX #000000

Proportional Balance Representation



Typography

Bodytext Sample

Myriad MM 215 LT 600 NO

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Titles Sample

Myriad MM 565 SB 600 NO

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Subbrands

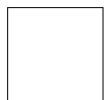
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Titles Myriad MM 565 SB 600 NO

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